

SITE STUDIO

(Introduction)

Have you ever felt amazed at how things changed over the last years? The Internet has become as common as the telephone. E-mail makes people totally forget about the existence of regular mail. Having a web site is now more important than having a business card.

Actually, many people now think that having one web site is not enough. Really, would you present yourself the same way to your potential employers, family members and former schoolmates? Of course not! On the first site you would probably place your professional resume—and will refer to it in an employment classified. On the second, you would place new pictures of you and your fiancé—you may want to share them with your parents in Minnesota and your sister in Paris. On the third, you will open a picture gallery out of the old school pics—maybe, this will help you find your old good friend whose trace you lost many years ago...

And so, you have decided to make up your own website. High time! But do you know enough HTML? Or do you want to create your site using a text editor? In either case, you will end up spending days and days to have your site look attractive and getting all things work. Not the best solution. Or, maybe, you want to pay hundreds of dollars for the web designer to do the job?

Well, here is the solution. We will save your time and efforts, and what's even more important, you can be personally involved in the Art of Web Design. To create a professional-looking web site using Site Studio, you don't need any special knowledge or experience. The wizard-like program structure will guide you through the whole site-construction process step by step. Now you become a web designer, a creator, an Artist! You can juggle around with page layouts, colors, themes, add various effect and much, much more, everything with a single mouse click! Within a half hour you can have your site created and published on the Internet!

So, if you feel this is what you need, welcome on board!

ADDING PAGES

Add A Page

SiteStudio allows creating websites in two categories: **Personal** and **Small Business**. Each category serves its own purpose.

A site in each category constitutes of a series of pages, each devoted to a separate topic, article or resource. Site Studio offers you a set of templates for all common pages:

To add a page to your website, click the **Add A Page** icon in the top panel.

Personal

In the **Personal** category you can create a site for your fiends, school-mates and relatives. You can tell about yourself, your background, hobbies, share funny stories and show your photographs. Here you can also post your resume for potential employers and even more. To create your personal website, add any of the following pages:

- **Splash Screen:**
the home page or index page that welcomes visitors and contains references to all other pages.
- **FlashSplash:**
the home page or index page with Flash elements that welcomes visitors and contains references to all other pages.
- **About:**
the page to provide information about the purpose, the owner of the site and any other relevant data.
- **Download Page:**
the page where you can upload any files with descriptions to them. Visitors of your site can later download them.
- **Resume:**
if you seek employment via the Internet, this is the central page containing short account of your career and qualifications.
- **Links:**
the page where you list your favourite links to related websites or pages.
- **Custom Table Page:**
a page with any data organized in table format.
- **Site Map.**
If your site is becoming complex and hard to navigate, a site map will become helpful to get around.
- **Photo Album:**
a sequence of pages containing images. You may want to use it for posting photos of yourself, your friends, your family, your art works, postcards,etc.
- **Your Own HTML.**
This tool allows to copy-paste an existing HTML page and create a web page based on your own HTML script. Recommended for advanced users.
- **Humor:**
a tool that helps you organize your jokes, funny pictures, humorous stories and other fun topics.
- **Survey Form:**
a quick tool for drawing up visitor questionnaires.
- **Generic Page:**
a powerful tool to create pages with any layout, containing both text and images.
- **Genealogical Tree:**
a quick tool for creating a family tree. The output is a list of entries each devoted to an ancestor or a family member.

- **Calendar:**
the page where you can list events with dates and comments.
- **ICQ Contact Center.**
If you extensively use ICQ, you will find this form of messaging the most convenient.
- **Driving Directions:**
a powerful tool for visitors to get the driving directions to the place in North America that you specify.
- **Amazon.com Web Store.**
If you want to offer your visitors some books for sale, this is the page for you. To use this feature, you need to sign up with the Amazon.com associate program.
- **Mobile Pager.**
A page from which site visitors can reach you on a cell phone or a pager with Internet messaging support. To use this feature, you need to be subscribed with Bell Atlantic Mobil or Sprint PCS.
- **External Page.**
If you own two different sites or your friend or business partner own a website, you may want to interconnect them. This page is most convenient to address site visitors to different site.

Every time your site is visited, the first page to open would always be either FlashSplash or Welcome Page, or Splash Screen. These page will also automatically include links to all other pages you create. So, it would be a good idea to begin your site with one of them.

After choosing a page, click **Next** to continue with the design of the page.

Small Business

In the **Small Business** category you can create a site representing your company or business. It's a good mean of telling about the history of your company, listing the services you render or products/goods you sell. Here you can also create your own online store, look for new employers and more. To create a business website, add any of the following pages:

- **Splash Screen:**
the home page or index page that welcomes visitors and contains references to all other pages.
- **About:**
the page to provide information about the purpose of the site, the owner of the site, and any other relevant data.
- **Generic Page:**
a powerful tool to create pages with any layout, containing both text and images.
- **Welcome Page:**
the page allows to introduce all other pages on your site with images and short descriptions to them.

- **FlashSplash:**
the home page or index page in Flash that welcomes visitors and contains references to all other pages.
- **Internet Links:**
the page where you can list usefull links to web sites or pages related to your business.
- **Download Page:**
the page where you can upload any files with descriptions to them. Visitors of your site can later download them.
- **Firm Profile:**
the page to introduce your company to the visitors of your site. You can edit and organize the text layout for your Firm Profile page.
- **Survey Form:**
a quick tool for drawing up visitor questionnaires.
- **Frequently Asked Questions:**
the page to give answers to the most frequently asked questions about your business.
- **News and Events:**
the page where you can list important news and events of your company with dates and comments.
- **Careers and Jobs:**
the page to announce about free vacancies in your company. Here you can give your requirements for applicants and contact email.
- **Driving Directions:**
a powerful tool for visitors to get the driving directions to the place in North America that you specify.
- **Catalog Page:**
the page to list your company products and goods with descriptions and images to them. Use it to advertise your products or services.
- **ICQ Contact Center.**
If you extensively use ICQ, you will find this form of messaging the most convenient.
- **Site Map.**
If your site is becoming complex and hard to navigate, a site map will become helpful to get around.
- **External Page.**
If you own two different sites and you want to interconnect them, this page is most convenient to address site visitors to another site of your own.
- **Contact Us:**
the page providing detailed contact information about your company: postal address, map, phones and staff members info.
- **Services Page.**
If you want to offer your visitors a range of services, this page is the most convenient to present services with descriptions and images.
- **Your Own HTML.**
This tool allows to copy-paste an existing HTML page and create a web page based on your own HTML script. Recommended for advanced users.
- **Add-A-Cart Catalog:**
the page to create a fully integrated and usable on-line shopping system with secure payment gateway and a merchant account.

Every time your site is visited, the first page to open would always be either FlashSplash or Welcome Page, or Splash Screen. These page will also automatically include links to all other pages you create. So, it would be a good idea to begin your site with one of them.

After choosing a page, click **Next** to continue with the design of the page.

Splash Screen

Splash Screen is the home page that welcomes visitors and contains links to all other pages.

To configure Splash Screen, fill out the Splash Page form:

- **Splash Theme:**
the main parameter that determines the look of your home page. Site Studio offers several Splash Screen templates (themes). Choose one—you can change it any time in the future. The current version of Site Studio does not provide immediate preview, so it is recommended to configure it after you configure all other parameters (see instructions below in this section).
- **Logo image:**
Splash Screen templates are designed to include a welcome image. You can select a picture that is stored on your hard disk or has been already uploaded to your gallery. To include a picture click the "**Select Image**" button and follow the on-screen instructions.
- **Page Title:**
This is the text that will show up on the welcome page in big letters. This would usually be either the name of your site or a welcome sentence.
- **Lock Splash Settings:**
By default, Splash Screen is not affected by the global color settings for your site. Here, you can allow Site Studio to modify Splash Screen properties by checking the **No** radio button in the **Lock Splash Settings** field.

As you finish, click the **Next** button to save your settings. The **View** tab (see Tabs for details) will open for preview. How do you like your welcome page?

Okay, now let us look back at the themes. Click the **Edit** tab and select a different theme, then go to the bottom of the page and click **Next**. Try other themes to choose the best one.

Important: your site will be published to the Internet only after you press the **Publish** link on the menu bar, in the upper left-hand corner of the screen.

FlashSplash

FlashSplash is the home page in Flash that welcomes visitors and contains links to all other pages.

To configure FlashSplash, fill out the FlashSplash page form:

- **FlashSplash Theme:**
the main parameter that determines the look of your home page. Site Studio offers several Splash Screen templates (themes). Choose one—you can change it any time in the future. The current version of Site Studio does not provide immediate preview, so it is recommended to configure it after you configure all other parameters (see instructions below in this section).
- **Page Title:**
This is the text that will show up on the Welcome page in big letters. This would usually be either the name of your site or a welcome sentence.
- **Lock Splash Settings:**
By default, FlashSplash page is not affected by the global color settings for your site. Here, you can allow Site Studio to modify FlashSplash properties by checking **No** radio button in the *Lock Splash Settings* field.

As you finish, click the **Next** button to save your settings. The **View** Tab will open for preview.

Okay, now let us look back at the themes. Click the **Edit** tab and select a different theme, then go to the bottom of the page and click **Next**. Try other themes to choose the best one.

Important: your site will be published only after you press the **Publish** link on the menu bar, in the upper left-hand corner of the screen.

About

The **About** page is commonly used to provide the following blocks of information:

- The purpose of the site;
- The owner of the site (a person or a company);
- Any other relevant data.

Enter your text into the boxes provided. Paragraph headings are optional.

Site Studio allows you to include a picture into the **About** page. This could be a picture of yourself (for a personal site), your working team (for a company), a logo or any other relevant image. To include a picture, click the **Select Image** button. Then follow the on-screen instructions.

After you add an image, its thumb view will become available in the form, as well as a **Remove Image** button. Click it to remove selected image from the **About** page.

After you key in or copy/paste the data you want to show on your **About** page, click the **Next** button to save your settings, and you will be brought to the **View** tab.

Welcome

The **Welcome** page can be used as the home page that welcomes visitors and automatically contains links to all other pages that are taken from the titles of the

latter. When you change the title of any page, it will reflect on the **Welcome** page as well. It introduces visitors with all other pages on your site with images and short descriptions to them.

To configure the **Welcome** page, fill out the page form:

- **Page Title:** enter the text that will show up on the **Welcome** page in big letters. This would usually be either the name of your site or a welcome sentence.
- **Page Text:** enter some general introduction to this page.
- **Title:** this field automatically shows the webpage title. Though you still can edit it.
- **Description:** enter short description of this page. This text will appear under the **Title**.

Enter your text into the boxes provided. Paragraph headings are optional.

Site Studio allows you to include a picture into the **Welcome** page. This could be your picture, a logo or any other relevant image. To add a picture, click the **Select Image** button. Then follow the on-screen instructions.

After you add an image, its thumb view will become available in the form, as well as a **Remove Image** button. Click it to remove selected image from the **Welcome** page.

After you key in or copy/paste the data you want to show on your **Welcome** page, click the **Next** button to save your settings, and you will be brought to the **View** tab.

Resume

This is the central page for those who seek employment via the Internet. It provides an easy-to-use wizard that allows you to effectively manipulate the data you would like to include into your resume.

As the first step, you will see seven boxes with suggested section headings, each with an **Add** button on its right.

1. Click the **Add** button to enter data into the relevant section.
2. Fill the new form that appears and press **Next**. The information you entered will show on the main **Resume** page together with the **Edit** and **Delete** buttons.
3. Click **Edit** if you want to change contents of the box, and **Delete** if you want to clear the contents.
4. Follow this instruction for every section you want to include into your resume.



*Note: In the **Experience** section form, you will have an in-built form for job duties. The instructions are exactly the same as above.*

Attention: Make sure you don't add empty forms! They will be included into your resume, too.

You can preview your resume at any moment by clicking the **View** tab (see more on Tabs). All your changes will NOT be lost. At the end, however, don't forget to confirm the changes by pressing the **Next** button!

Now that you see your resume in a complete form, you may see how to make it more visually appealing. Click **Settings** tab to change color, font or style (see more on Tabs).

When you have your web page in front of your eyes, you may decide to change the order of some paragraphs. It's simple and fast.

- Click the **Order Elements** link to re-order your paragraphs. A new window will appear.
- In the box, click to highlight the name of the item you want to move;
- Use the  and  buttons to move the selected item up or down the list;
- Click the **Next** button to save changes and return to the Resume **Edit** page.

Links

Part of expressing yourself through a web page is including links to your favorite web sites. The links you choose to include on your page can communicate your interests and hobbies. A carefully designed collection of related links can make your site a good launching place and will help you promote your site.

- **Header Text:**
The text that shows at the top of the **Links** page as a header. It usually details the page or serves as a header to the introductory paragraph.
- **Paragraph:**
The introductory paragraph to the **Links** page.
- **Columns of Links to Display:**
Links can be organized into multiple columns.
- **Add** button is used to create a new Link category.

To keep your links organized, SiteStudio places new entries into categories. To add a category or links to your **Links** page:

- Click the **Add** button. This will call another form.
- Enter the name of the category;
- Click **Add** (Add Link);
- Fill in the fields (Site title and Site URL), than click **Next** to continue;
- To add link, click **Add**;
- To make some changes, click **Edit**;
- To delete link, click **Remove**;
- Click **Next** when finished.

To edit an existing category:

- Click **Edit** button;
- Edit the name of the category;

- Click **Add** to include a new link;
- Click **Next** to save changes.

To delete an existing category, click **Delete** button. **Warning:** All links contained in this category will be permanently deleted!

Custom Table Page

Custom page table is a page with any data organized in a table format. To create a table, fill out the form:

- **Border:**
enter a numerical value representing the width of grids in pixels. To hide grids, leave the field empty or enter 0.
- **Width:**
Table width can be indicated in pixels or in percent of the page width. To enter width in percent, put the "%" symbol after the numerical value.
- **Cell Padding:**
distance from text to border, both vertical and horizontal.
- **Align:**
aligns the table on the page.
- **Resize:**
Enter the number of rows and columns for your table and press **Resize** button before clicking **Next**.

If you want to group and join some cells, check the corresponding boxes and click the **Join Selected** button.

Note: If you input an incompatible set of parameters, Site Studio will optimize conflicts in these data.

Site Map

This page shows the structure of your site. It is generated automatically and does not allow editing. However, you can configure its settings, just like you it for other pages.

Photo Album

For you, a photo gallery may become the central element with photos of yourself, your friends, your family, your art works, postcards, etc.

To create a photo album, fill out the fields in the form as the first step:

- **Title:**
the text that shows at the top of the menu bar.
- **Select numbers of pictures per page:**
Mind the size of your pictures. It is recommended that all your pictures fit one

screen. Follow the simple rule: the bigger the image size, the fewer pictures per page.

- **Enter the number of columns:**
Change this parameter depending on whether your images have a horizontal or a vertical layout.

In the next step, add images to the Photo Album:

- Click **Add**. A new form will appear;
- Fill in the picture title and the date in any format;
- Click the **Select Image** button. You will be brought to the **Upload Images** page. Follow on-screen instructions to add a new image.
- Add details. This may be a description of the place or names of people in the picture.
- Click the **Next** button to proceed.

To change or remove images, use the buttons under the Image.

To add more images to your album, click **Add** and repeat the steps above.

Your Own HTML

This tool allows you to copy already existing HTML page and paste it into the input box. However, it is recommended that you create your files in specialized html editors. Before publishing this HTML page, you can choose whether it will use its own titles and layout, or those provided by SiteStudio.

- If you want to insert your HTML page with originally created layout, click **Yes** in **Include layout code?**.
- If you want SiteStudio to insert all the headers, titles, select **NO** in the **Show as is** option.

To upload a file from your hard drive, click the **Upload File** button at the bottom of the page.

When uploading your own HTML page, try to avoid non-Latin characters, spaces, underlines, commas, dots, hyphens, etc. It is recommended that your file name only includes letters of Latin alphabet and numbers.

Fun Page (Humor)

Fun page template helps you organize your fun topics. To add an item, click the **Add** button for the appropriate category and fill out the form that appears.

To add pictures to your Fun Page:

- Click **Add** in the in the **Add Funny Pictures** box. A new form will appear.
- Enter the name of the picture.

- Click the **Select Image** button. You will be brought to the **Upload Images** page. Follow on-screen instructions to add the new image.
- Add text. This may be any comment to the new image.
- Click the **Next** button to proceed.
- Click the **View** tab to see the page preview.
- Click the **Edit** tab to continue editing the page.

To change or remove images or texts, use the **Edit** and **Delete** buttons on the left of the picture or text.

To add more images to your album click **Add** and repeat the steps above.

To change the order of the jokes, images or stories, click the **Order Items** button in the appropriate form. A new form will appear. Follow on-screen instructions to change the order of the items in the topic.

Survey Form

This template will help you develop a custom online questionnaire. Use it to research public opinion or to get feedback from your customers.

To generate a questionnaire, fill out the form:

Page Title:

Page title is the text that will show at the top of the menu bar. For convenience, it duplicates the same field in the **Settings** tab. In this field, you can change SiteStudio default name from "Survey" to, say, "Questionnaire" or "Feedback".

E-mail To:

Here, enter the address where you want the survey results e-mailed. It can be the Webmaster's (i.e. your) address as well as any other address you specify.

Questions:

To add a question, click the **Add** button on the right. A new form appears. Checking **"Yes"** in the **Is The Answer Required** field marks the survey question with a red asterisk. The survey will not be accepted from a visitor If one or more asterisked questions remain unanswered.

The **Question Type** determines the format of the suggested answer:

- **True/False:** the answer should state true or false.
- **Yes/No:** the answer should be Yes or No.
- **Single Line:** the answer should fit in one line (for a bit complex questions).
- **Multiple lines:** for more comprehensive interrogative answers.
- **Date:** the answer should contain a date.

Carefully fill out this form and click the **Next** button to proceed.

On Successful Submission of the Form:

Here, enter the text you want the visitor to see after the form has been accepted.

On Error Submission of the Form:

Here, enter the text you want the visitor to see after the form has been rejected or an error occurred.

Click the **Next** button to generate the questionnaire.

Generic Page

Generic Page template has been designed to enable fast and simple creation of custom pages that do not fall into any other categories. You can choose how to lay out your images and text depending on your tastes, needs and circumstances.

- **Marquee:**
This is a scrolling area of text. To add a marquee, click **Add** link. A marquee form will appear. Enter the text you want to scroll, width and height in pixels, scrolling speed, horizontal page alignment and vertical screen position, and the font style. Press the **Submit** button to proceed.
- **Number of Columns:**
Multiple columns for the whole page can be combined with individual paragraph design.
- **Choose Title For this Page:**
Page title is the text that will show at the top of the menu bar. For convenience, it repeats the same field in the **Settings** tab.
- **Choose Link Text:**
This text will show on other pages as a hyperlink to this page.
- **Edit Paragraphs:**
You can add, delete and edit only **individual paragraphs**, including headers, body texts, images and image titles. All elements are optional!
- **Subpages:**
Webpages hidden under hyperlinks, available from the **Generic** page but invisible from the main menu.

To add or edit **Paragraphs**:

- Click **Add** or **Edit**. A new form will appear.
- Select paragraph layout by sliding you mouse over the buttons at the bottom of the page and clicking one of them.
- Enter **Paragraph Header**;
- Click the **Select Image** button to add a picture;
- Enter **Paragraph Text**;
- Click **Next** to preview.

If you want to address site visitors to some subpages, unavailable from the main menu, make sure to fill all necessary fields to make it work. To add or edit **Subpages**:

- Click the **Add** button in the **Subpages** section. A new form will appear.

- Choose the number of columns from the drop-down box. It's the way paragraphs will be arranged on this subpage.
- Type **Title** for this subpage. It'll show as subpage name when you link subpages to paragraphs on the Generic page.
- Make sure to enter **Link Text** for this paragraph. It will show on the Generic page as a hyperlink to this page. Without a Link Text, site visitors won't find a link that addresses them to Subpages.
- To add paragraphs, click the **Add** button.
 - Enter **Paragraph Header**;
 - Click the **Select Image** button to add a picture;
 - Enter **Paragraph Text**;
 - Select paragraph layout by sliding you mouse over the buttons at the bottom of the page and clicking one of them.
- Click **Next** to preview. The paragraph appears in the **Edit paragraphs** section.

To access subpages from the Generic page, link Subpages to paragraphs:

1. Click the **Edit** button near the necessary paragraph in the **Edit Paragraphs** section.
2. Select the corresponding subpage name from the **Link to subpage** drop-down box.
3. Click **Next** to proceed.
4. Click **Next** again to preview the Generic page.

To remove subpages or paragraphs, click the **Delete** buttons on the left.

To change the order of subpages, click the **Order** button. A new form will appear. Follow on-screen instructions to change the order of the items in the topic.

Family Tree Page

Your family page includes two major blocks of information, one about the whole family, and the other about its individual representatives.

To provide general family information, enter the following fields:

- **Title:**
It could be as generic as "My Family" or as specific as "The Simpson's Family Tree".
- **Header Text:**
give some introductory information about your family.
- **Family Portrait:**
Click the **Select Image** button to add a picture from your computer.

To provide information about individual family representatives:

- Click the **Add** button. The **Family Member** form will appear.
- Fill out the form. (*Note: The date format does not matter*). It is recommended to start your Family Tree with the ancestors.

Warning: Clicking the **Delete** tab will remove the whole Family Tree Page, not a family member page! To remove individual persons from the family tree, click **Next** in the **Family Member** form to return to the **Family Tree** form and click the **Delete** button on the left of the person's name.

On the **Family Tree** central page you can see the general family genealogy information.

To view individual family member's page, click this person's name. To return to the general family page, click **Back to Family Tree** at the bottom.

Calendar

The calendar is nothing but a page listing events like birthdays, anniversaries, etc.

- **Date:**
this field is insensitive to the format of the date.
- **Headline:**
what is the event about. E.g.: "*Our fiftieth wedding anniversary*".
- **Text:**
the optional comment you may want to add. E.g.: "*Not celebrating*".
- **Type:**
the color in which the record will appear:
 - **Usual**—green;
 - **Important**—blue;
 - **Alert**—red.

ICQ Contact Center

If you extensively use ICQ, you will find this form of messaging the most convenient.

To add the ICQ Contact Center page, fill out the fields:

- **ICQ Number:**
your active ICQ number to which the messages will be directed. You can copy it from your ICQ **View/Change My Details** window.
- **Subject:**
Every message directed to you by a visitor of your site will have this subject included. A good name for the Subject would be something like "*Sent From My Site*".
- **Online Indicator Type:**
Your ICQ-message page contains an online indicator that shows your current status (e.g. *online* or *offline*). Here, you can choose how you want it to look. To preview, click the **View** tab. To continue editing, click **Edit** tab.

- **Status Indicator Description:**
The text that appears next to the online indicator. You can change the default text to, for instance, "*The Webmaster is*". Some indicator types include text like "*My current status is:*" For these types, keep this field blank.

Press the **Next** button to proceed.

Driving Directions

This is a powerful tool for visitors to get the driving directions to any address in North America that you specify. For a personal site, this can be your home or hangout. For a business site, show the location of your restaurant, store (supermarket) or a service center.

To create the page, make sure to properly enter the details of the destination address and press the **Next** button to preview. It will result in the amp itself.

To change data, click the **Edit** tab.

Important: The **Get Directions** button will work only in the published site. You won't be able to check Directions until then.

Please note that driving directions are not a part of SiteStudio, those are third party products and even minor changes on the corresponding site can break links to the map. We are trying to track any changes, but in case there are some problems, we bear no responsibility for broken links and incorrect maps.

E-Store (Amazon.Com Web Store)

To create your online bookstore, do the following steps:

1. Sign up.

You need to sign up to become an Amazon.com associate. You can sign up or find more about the associate program.

2. Fill out the form

- **Associates ID:**
After you subscribe with the associate program, you will be assigned an associate ID. Enter it into this field.
- **Create Your Sales List:**
enter the names, prices, and descriptions of the books you want to sell. Then press **Next** to preview.

Mobile Pager

Configuring mobile messaging with SiteStudio is as simple as entering the phone or pager number, selecting service type and provider and clicking the **Next** button.

External Page

To configure **External Page**, enter:

- **URL** that addresses site visitors to an external website;
- **Button text** that will appear on the Site Map, Welcome, Splash Screen and other pages and tell site visitors about its relation to your site.

You can name the External page, say, *Our Partner*, *Our friends* or *Our associates* in the **Button text**.

Make sure to click the **Next** button to save changes.

It's important to know that this page will be available for viewing only after publishing.

Add-A-Cart Catalog

You are now able to create a fully integrated and usable on-line shopping system. To do it, add the **BUY** buttons created by **Add-A-Cart** to the catalog page created with SiteStudio. The **Add-A-Cart** shopping system also creates multi-functional online e-shop that can be easily referred to.

With this **e-commerce-solutions** system you will have everything you need to operate a successful on-line business: a shopping cart, secure payment gateway and a merchant account issued by **One Stop Merchant** Services.

Generating the Buy button for the Add-A-Cart catalog page.

You need to log into your **Add-A-Cart** Admin page. In case if you do not have the Add-A-Cart account, you need to open it using the link on the editing page of SiteStudio.

There are two instructions to get a snippet: for new and existing items:

To generate code snippets for a new item:

1. Click the **Add New Item** button on the main Admin page.
2. Enter all Item's information into the form.
3. Click **Add Item**.
4. Copy either the **Dynamic Link** the first code generated on the page or **Static HTML** the second copy to clipboard button.
5. On the Site Studio catalog page, insert the code into the SiteStudio edit page.

To generate code snippets for existing items:

1. Click the **Edit/Delete** Item button.
2. Click the **Edit** image (looks like a floppy disk) next to the item you want to edit or generate code for.
3. Make changes if you want, though you don't have to do it.
4. Click the **Update** button.
5. Copy either the **Dynamic Link** the first code generated on the page or **Static HTML** the second copy to clipboard button.
6. On the Site Studio catalog page insert the code into SiteStudio edit page.

Download Page

The Download page is a simple page where you can upload any files with descriptions to them. Subsequently, visitors of your site can download them.

To provide general information, enter the following fields:

- **Title:**
enter the name of the page. This text will show at the top of the menu bar.
- **Introduction:**
give some introductory information about downloaded resources.

To provide information and a link to an individual file, click the **Add** button.

On the **Download** page, enter the following information about the download element:

- **Element name:** a name or a title of the file to be downloaded.
- **Description:** enter a description to this file, some useful additional information.

To upload files onto the website, do the following:

1. Click the **Upload file** button at the bottom of the page.
2. You will be brought to the **Uploader** page. Follow on-screen instructions to upload the new file.
3. Click the **Save** button to save the file on your website.
4. Click the **Next** button to preview.
5. To add more files, repeat all steps from clicking the **Add** icon.

- To edit the files, click the **Edit** icon next to the necessary file.
- To remove file, click the **Delete** icon against the file.

Make sure to click **Next** to save all changes.

Internet Links

Part of introducing your business through a web page is including links to resources related to your industry. A carefully designed collection of related links can make your site a good launching place and will help you promote your site and business.

- **Header Text:**
the text that shows at the top of the **Internet Links** page as a header. It usually details the page or serves as a header to the introductory paragraph.
- **Paragraph:**
the introductory paragraph to the **Internet Links** page.
- **Add Category** button is used to create a new Internet Link category.

To keep your links organized, SiteStudio places new entries into categories. To add a category or links to your **Internet Links** page:

- Click the **Add** button. This will call another form.
- Enter the name of the category;
- Click **Add** (Add Link);
- Fill in the fields: Site title, Site URL and short description of the Internet resource you are linking to.
- Click **Next** to continue;
- To add link—click **Add**;
- To make some changes—click **Edit**;
- To delete link—click **Delete**;
- Click **Next** when finished.

To edit an existing category:

- Click the **Edit** button;
- Edit the name of the category;
- Click **Add** to include a new link;
- Click **Next** to save changes.
- To change the order of products, click **Order** and follow online instructions.

Make sure to click **Next** to save all changes.

To delete an existing category, click the **Delete** button. **Warning:** All links contained in this category will be permanently deleted!

Firm Profile

One more way to introduce your business and tell visitors about different areas of company's activity is to create the **Firm Profile** page. It's also a good place to show pictures of your staff, partners, describe social activities or professional services offered by your company.

- **Page Title:**
the text that shows at the top of the **Firm Profile** page as a header.
- **Page Intro Paragraph:**
The introductory paragraph to the **Firm Profile** page.

Click the **Add** button to create a new Firm Profile. It will call a new form.

- Enter the **Paragraph Header**—short introductory text about the paragraph. E.g: if you dedicate the Firm Profile to your staff, **Paragraph Headers** can serve as names and positions of your co-workers.
- Click the **Select Image** button if you want to upload image to this paragraph. Follow on-screen instructions to upload the image. Later you can remove the image by clicking the **Remove Image** button.
- Enter **Paragraph Text**;
- Choose the template for the paragraph from the options listed;
- Click **Next** to continue;
- To add one more paragraph, click **Add** and repeat all steps;
- Click **Next** to preview page;
- To make some changes, click **Edit**;
- To delete paragraph, click **Delete**;
- Click **Next** when finished.
- To change the order of paragraphs, click **Order** and follow online instructions.

To save changes, make sure to click **Next**.

Frequently Asked Questions

The **FAQ** page is used to provide detailed answers to the most commonly asked questions about the industry of your business.

To configure the **Frequently Asked Questions** page, do the following:

Give general information:

- **Page Title:** enter the text that will show up on the **Frequently Asked Questions** page in big letters.
- **Intro Paragraph:** enter some introductory information about this page.

Add questions by clicking the **Add** button and fill out the form that shows:

- **Question:** enter question to be answered on this page.
- **Answer:** enter the answer to this question.
- Click **Next** to save changes.
- To add more questions, click the **Add** icon again and repeat previous actions.
- To make some changes, click **Edit**;
- To delete paragraph, click **Delete**;
- To change the order of questions, click **Order** and follow online instructions.

Once you completed the page, click **Next**.

Catalog Page

This page allows to list your company products and goods with descriptions and images to them. Use it to advertise your products or services.

To configure the Catalog page, enter general information in the form as the first step:

- **Title:**
the text that shows at the top of the menu bar.
- **Show products per page:**
Mind the size of your pictures. It is recommended that all your pictures fit one screen. Follow the simple rule: the bigger the image size, the fewer pictures per page.

In the next step, add images to the **Catalog Page**:

- Click **Add**. A new form will appear;
- Enter the **Paragraph Header**;
- Click the **Select Image** button. You will be brought to the **Upload Images** page. Follow on-screen instructions to add a new image.
- Add details to the **Paragraph Text**. This may be a description of your products or goods in the picture.
- Add optional **Buy Now** button:
 - click the **Select Image** button. You will be brought to the **Upload Images** page. Follow on-screen instructions to add your own image of the **Buy Now** button.
 - enter **Link to Shop** and **Button Description**.
- Choose image and text appearance in the catalog from the templates listed below.
- Click the **Next** button to proceed.

Catalog Page can be edited:

- To add more products with images, click the **Add** icon and repeat previous actions.
- To make some changes, click **Edit**;
- To delete paragraph, click **Delete**;
- To change the order of products, click **Order** and follow online instructions.

Once you completed the page, click **Next**.

News and Events

The **News and Events** page is a good way to inform your site visitors about the up-to-date events of your company, e.g: presentations, conferences, seminars, corporate receptions, issuing new products and etc.

Page Title is a text that shows at the top of this page as a header. It can serve as a header to the introductory paragraph.

Intro paragraph is introductory information about your company's history. To add a paragraph:

- Click **Add** in the paragraph section.
- Enter the **Paragraph header**: this text will serve as a name or introduction for the paragraph.

- Click **Select Image** to upload the image. Follow on-screen instructions to add a new image.
- Enter **Paragraph Text**. This could be some short information about the history of company's events or description of company's most important event.
- Choose *Image and Text Appearance* for the news from the templates listed below.
- Click **Next** to save paragraph.

News serve for posting specific dates and related events. To post your company's news or events:

- Click the **Add** button in the **News** section. It will call a simple form.
- To fill the form, enter the **Date** and **Description** of the date.
- Click **Next** to save news.

Click **Next** to preview the newly-created page.

The **News** page can be edited:

- To add more Intro paragraphs/News, click the **Add** icon and repeat previous actions.
- To make some changes, click **Edit**;
- To delete paragraph, click **Delete**;
- To change the order of products, click **Order** and follow online instructions.

Make sure to click **Next** to save all changes.

Careers and Jobs

This template will help to post your announcements about free vacancies in your company on the **Careers and Jobs** page with all necessary requirements and contact info.

Page Title is a text that shows at the top of this page as a header e.g: "Our Vacancies", "Find a Job" etc. It can also serve as a header to the introductory paragraph.

Intro paragraph is introductory information about free vacancies in your company or your business partner.

Text is an optional field. Here you can say, for instance, "Our current positions are:".

To configure this page and add as many positions as you need:

- Click **Add**.
- Enter the **Position** title, there can be several positions.
- Enter the **Requirements** for this positions: specific knowledges, experience, personal features.
- Leave a **Contact email**.
- Click **Next** to save position and get to the intro page.

Positions can be edited:

- To add more positions, click the **Add** icon and repeat previous actions.
- To make some changes, click **Edit**;
- To delete a position, click **Delete**;
- To change the order of positions, click **Order** and follow online instructions.

Make sure to click **Next** to save all changes.

Services Page

This page is most relevant if your company specializes in rendering services. On the **Services** page you can describe all services provided, their prices, conditions.

To provide general services information, enter the following fields:

- **Page Title:**
The text that shows at the top of the **Services** page as a header.
- **Services Intro Paragraph:**
The introductory paragraph to the **Services** page.
- **Services Secondary Paragraph:**
Optional field where you can post additional information about services or post something like "The services we provide are:"

To add services, click the **Add** button. It will call a new form:

- Enter the **Title** of the service.
- Enter **Link Label** that will show as the title in the list of services at the top of the page (or press **Same as Title** if you want this link and the service title to be the same).
- Enter the description and other relevant info about the service in the **Text** field.
- Click **Next** to save info about the service.

The **Services** page can be edited

- To add more services, click **Add** and repeat all steps;
- To make some changes, click **Edit**;
- To delete services, click **Delete**;
- Click **Next** when finished.
- To change the order of products, click **Order** and follow online instructions.

Important: the peculiarity of the Services page is that the user should fill all the service fields. If some of the fields are left blank, you may have empty input boxes on this page. So, if there are not enough links to enter, it would probably be better to use the Generic page.

Make sure to click **Next** to go to preview page.

Contact Us Page

The **Contact Us** page is a detailed description of your company's contact info. It has the same functionalities as the **About** and **Welcome** pages, but includes more specific information.

To configure the **Contact Us** page, fill out the form:

Enter general information:

- **Page Title:** enter the text that will show up on the **Contact Us** page in big letters. This can be the name of your company or something like "Our Contact Info" etc.
- **Page Intro Paragraph:** enter some general introduction to this page.

Enter your postal address:

- Select your country from the drop-down box;
- Enter your **Street address** and building.
- Optionally, enter one more optional address if your company has two different offices;
- Enter the **City** your company is situated.
- Enter **State** (for non-US companies—province, county, district etc);
- Enter **Zip** code.

Other contact Info:

- Enter **Phone** and **Fax** numbers;
- Enter your company contact **Email** address;

The **Contact Us** page also allows to attach a map that will help to get to your company. There are two options to add a map: either the one generated with Mapquest or a map of your own.

Mapquest takes the address you have entered in the form above and generates a map. To add a map:

- Select **Enable** for **Request for Map at Mapquest**
- To address your site visitors to the map, you can:
 - Create a **Text for a Link**;
 - Select a **Button image**.

Important: The **Search Location on a Map** link will work only in the published site. You won't be able to check any maps until then.

Please note that Mapquest is not a part of SiteStudio, it's a third party product and even minor changes on the corresponding site can break links to the map. We are trying to track any changes, but in case there are some problems, we bear no responsibility for broken links and incorrect maps.

To add a map created by yourself:

- Select **Disable** for **Request for Map at Mapquest**.
- Click the **Select Image** button. Then follow the on-screen instructions.
Note: After you added an image, its thumb view will become available in the form, as well as a **Remove Image** button. Click it if you want to remove selected image from the **Contact Us** page.

To add info about your partners or staff members:

- Enter **Header** for this section;
- Click the **Add** button. It will show a form.
- On the form that shows, enter the **Name**, **Title** and **Email** of the company representative.
- Click **Next**.
- To post more associates info, click **Add**.
- To edit staff member info, click **Edit**;
- To delete info, click **Delete**;
- To change the order of products, click **Order** and follow online instructions.

On your **Contact Us** page, an info request form will show. Site visitors can fill the form and submit it to the email address you have entered above. You can add your own texts for error/successful submission of this form.

Click the **Next** button to save all your settings, and you will be brought to the **View** tab (see Tabs for details).

Tabs

Look at the tabs right under the toolbar menu. They supplement every page-designing tool:

Edit tab opens by default, suggesting that you should enter or change your data before viewing it. Forms in the **Edit** tab vary greatly from page to page.

View tab allows you to view your changes. This option is always available when you work on Edit or Settings tab. This means that after you introduce any changes to your page data or settings, you can immediately view them by clicking the **View** tab.

Settings tab. Here you can customize all parameters for your page. For details go to Standard Settings Tab.

Delete tab permanently removes the page from your site.

Note: You can switch between tabs to change any data or settings any time during the page construction process or later.


Rich Editor

Rich Editor is a multi-function SiteStudio tool that provides a number of features for creating and editing pages. Rich Editor is very much like MS Word or any other editor which makes it easy for you to use. This tool is available only under Internet Explorer (Microsoft) and in SiteStudio it can be available in any pages with input boxes.


With Rich Editor you can easily copy any table, image or text from a browser and paste it to the SiteStudio rich editor page. To do this, select text in the browser or in text processor and paste it to the page with.


Important: If you copy an image from a browser and publish it on your site, it will be linked to the original location. If the website, where you have taken the image, changes its location, you may face some problems. Therefore, you'd rather upload images to SiteStudio using the Image Uploader.



On the Rich Editor page:


Click  to save current changes and go on working with this page.


Click  to save changes and exit Rich Editor.


Click  to exit Rich Editor without saving the changes.

Click  to revert to the last saved version.


Click  and  to repeat or cancel the last action.


Click  to cut selected text, table or image.


Click  to copy selected text or table to another location.


Click  to paste selected text from the clipboard.

Click  to create a hyperlink.


Click  to create or edit email address.



Click  to see the structure and guidelines of the tables with 0 border. It is especially helpful when you need to delete or re-organise some rows or columns.


Click  to insert a table. It will call a web-page dialog where you can set the number of rows, columns, cellpadding and the color of a table.

Click  to upload an image to this page. Follow the instructions on Uploading images to add necessary images.

Click    to set off the selected text in bold, italic or underline.

Clicking  allows to align text to the left, center, right or to justify.

Clicking  and  allows to create a numbered or bullet list.

Clicking  and  allows to shift indent to the right or to the left.

Clicking  to change text color and  to highlight a text with specific color.

Standard Settings Tab

Page Title

Page title is the text that will show at the top of the menu bar. In this field, you can change SiteStudio default name from "Fun Page" to, say, "Laugh with us".

Button Text

This is the text that will show up on your site's menu among other page names. It may be the same as the Page Title, or you can give it a different name. For example, if your Page Title is "Fun Page", you may want to add some versatility by typing something like "Smile!"

File Name

Technically, your site is nothing but an organized inter-linked group of html pages (files). SiteStudio enables you to assign a specific name for every page that you add to your site. It is recommended that your file name only includes letters of Latin alphabet and numbers. Try to avoid non-Latin characters, spaces, underlines, commas, dots, hyphens, etc.

Title, Text, Heading

You can select:

- **Font** - use pull-down menu;
- **Color** - click on **Change color** button, when the color scheme appears, click on Selected color;
- **Lettering Style**—simply click on letter symbol.

After you change the settings click **Next** to see the result.


Rollover effect

When you move your mouse over some elements on a page, they may change their color, shape and other properties. This is called Rollover Effect.

Background Image

You can place the contents of your page on an image. However, try to be discreet with choosing the background. Avoid using photographs or bright decorations, as they may hinder text readability.

Colors

SiteStudio allows you to change the color palette for every site's page. Their default HTML codes are in the boxes next to the parameter names. You don't need to know these codes. Instead, click the  icon to call a Color Picker—a palette with colors available—and select the color you like. The "**Color**" section allows you to change background, text and links color. Just select the element you wish to modify and click on the color you like.

Note: If you decide to change background color, ensure that the text on your page is clearly readable. There must be sufficient contrast between the text and the background image. A background with too much contrast competes with the text for reader's attention and makes it difficult to read.

Banner

A couple of designs in SiteStudio allow adding banners on user sites: Stylish Oval (for both website categories) and Strong (for Small Business category). In this case simply enter the HTML banner code into the **Add your banner code** input box on the **Settings** tab.

In other designs, users can add banners only as images with hyperlinks by entering the banner code in any of the *Paragraph* boxes under the **Edit** tab.

Disable banner on this page: Check this box if you want to avoid adding banners to this page.

Secure

You can make your page open to general public or closed (secure). Secure sites or pages are often used by multinational companies to communicate closed information to its representatives worldwide, where e-mailing is not appropriate.

To secure restrict access to the page, choose **Yes**. The frame will expand to include a drop-down list box where you can choose who is allowed to view the page: none, all users, some users, some groups, some IPs and domains.

- Choosing **none** will disallow access to this page for all users
- Choosing **all users** will open access to this page for all users
- Choosing **some users** will open access to this page for specific users. To open them an access, check boxes near the users and click *Next* to proceed.
- Choosing **some groups** will open access to this page for the chosen groups. To allow access, check the chosen groups and click *Next* to proceed.
- Choosing **some IPs and domains** will open access to this page for specified IPs and domains.

To allow access for specific IPs and domains, enter IPs and domains into the *Some IPs & Domains to Allow* box separating them with hard return.

To restrict access for specific IPs and domains, enter IPs and domains into the *Some IPs & Domains to Deny* box separating them with hard return.

To create an authorized user or user group, go to **Site Settings** -> **Edit Security Information** (for comments see Edit Security Information help section).

Invisible Pages

From version 1.6RC1 and higher, Site Studio allows to avoid linking pages to site navigation menu. Visitors won't be able to see such pages from the website menu and from the Site Map page. However such pages are available from the top SiteStudio panel - Site Map.

To make page invisible from the menu, click the *Page Settings* tab, scroll down to the bottom the page and check the **Make this page invisible** box. Make sure to click *Next* to proceed.


Adding Plugins

With 1.6RC3 SiteStudio offers additional plug-ins: guest book, counter and online poll.

- **Guest Book** allows to see the feedback posted by the visitors of your website.
- **Counter** allows to view statistics of visits to your website.
- **Online Poll:** choose it to get your visitors opinion about your website or services in a form of a questionnaire.

Uploading Images

If you want to upload an image to your webpage, click the **Select Image** button and you will see the Image Uploader page. In Site Studio you can upload images from your computer, from your image gallery and from the gallery provided by your hosting provider.

To upload image with Rich Editor, click the  button on the Rich Editor page.

- **Upload:** upload files from your computer.
You can upload images into the folder images/ or create new destination subfolder.

To upload the image:

1. Click **Browse** and go to the directory or folder on your computer where your picture is saved.
2. Select the picture you want to add to your page
3. Click the Open button. The location of the selected file appears in the "Upload Image" window.
4. Click the **Save** button in the "Upload Image" window.

You can upload up to 5 files at once.

- **Your Gallery:** choose from the images that you have uploaded before.
- **Our Gallery:** select images from the Site Studio provided by your hoster. Users can use these images, but they can't upload or change images in this gallery.
- **Options:** choosing this tab will bring you to the Gallery Options page. Here you can:
 - Show images with the following extensions in your gallery: **gif, jpg/jpeg, png** and **bmp**;
 - Show/not show image thumbnails;
 - Set Thumbnail size (one of 3 options);
 - Sort images by name, size and date (in ascending or descending order).

Make sure to click the **Save** button to save all changes.



Clicking the lens icon in the image gallery will zoom the image out.

Clicking the Resize Image icon will let you change image size.

If you resized image in **Our Gallery** (customer's gallery), then the resized copy will be stored in **Your Gallery**. The reason is because user has no permissions to resize or change images of the provider's gallery.

Order Pages

To re-order your pages do the following:

- Click to highlight the name of the page that you want to move;
- Use the  and  buttons to move the selected item up or down the list;
- Click the **Next** button to save changes.

Site Map

Here you can see and inspect all the web pages your web site consists of.

- to preview page content click **View**. You will be brought to the page's **View** tab.
- to change, add or delete info—click **Edit**. You will be brought to the page's **Edit** tab.
- to delete the page click **Remove**. The page will be permanently deleted.
- to change the look and feel of the page, click **Settings**. You will be brought to the **Page Settings** tab.

Important: Whatever long the page title is, it will show only 25 symbols on the Site Map.

For example, title **Johnsons Family Genealogical Tree** will show as **Johnsons Fa... Genealogical Tree**.

The same length preserves for page titles under the toolbar on the top of the page, between the **Delete** and **View** tabs.

SITE SETTINGS

Click the category you need help with:

- Website Category;
- Website Color & Style;
- Global Settings (General Contact Information);
- Website Theme/Effects;
- Load/Save Website;
- Start Over;
- Refresh Images;
- Change Language;
- Edit Security Information.
- Edit Info for Search Engines

Note: When available, use the navigation buttons inside the browser window. For some pages, your browser's **Back** and **Forward** buttons will not work correctly. If a page fails to load, or does not reflect last changes, click your browser's **Reload** or **Refresh** button to update the page.

website category

SiteStudio allows creating websites in two categories: **Personal** and **Small Business**. Each category serves its own purpose. A site in each category constitutes of a series of pages, each devoted to a separate topic, article or resource. Site Studio offers you a set of templates for all common pages.

In the **Small Business** category you can create a site representing your company or business. It's a good mean of telling about the history of your company, listing the services you render or products/goods you sell. Here you can also create your own online store, look for new employers and more.

In the **Personal** category you can create a site for your fiends, school-mates and relatives. You can tell about yourself, your background, hobbies, share funny stories and show your photographs. Here you can also post your resume for potential employers and even more.

To select a website category:

1. Click (highlight) the category that corresponds to the kind of web site you want to build.
2. Click *NEXT* to proceed with creating of your web site.

You will be brought to the **Select Website Color and Style** page.

Attention: Once you begin to create your site you may not change the website category!!! To change the category, you will have to start anew, which will delete **ALL PREVIOUSLY SAVED SITES**.

website color & style

Choosing a correct layout is crucial for the success of your web site, as it will determine the look of every page. Site Studio is equipped with a number of pre-designed *Overall Site Layouts*. Go through the list in the upper left box by mouse-clicking each item or using cursor keys on your keyboard. Sample pages will be shown in the preview window on the right. Stop on the one that will best suit the contents of your site.

Then, select a color scheme in the lower box. It will only affect the menu bar; colors for every individual page are set at a later stage (see Standard Settings Tab).

You can change your layout and color scheme any time in the future without losing any information whatsoever, even when the construction of the site is complete.

Selecting Site Layout

The checkbox allows you to apply selected layout and color scheme to all pages on your site. It comes checked by default. If you uncheck it, the layout and color settings will only affect the pages you create after applying these changes; the pages you created before will remain unchanged. Changing this option doesn't affect your settings in any way, if you are only beginning to create your site.

After you select the layout and color settings, click **Next** to move on.

Global Settings

Web readers often want or need to contact the person who created and maintains the web site. Global Settings form requires you to enter basic information that will help identifying the site and its author after it is published.

Global Settings are different for Business and Personal category of websites.

For Personal category: enter your full name, email address, website name. Also enter keywords and description of the website into the message boxes.

For Business category: enter your corporate email address, firm (company) name, logo image, slogan line, street address1,nd street address2, the name of your city, state, zip, phone and fax numbers.

In the Search Engine Keywords box enter the words or word combinations that distinguish your site from all other sites on the Internet. They will be helpful when somebody tries to find your site with a search engine. Think of the words that would be most characteristic of your site.

In the Search Engine Description box enter a short description of your site, like an answer to the question: What is it about? If an Internet user finds your site with a search engine, this description will show right under the site name.

At this point, you are done with general site settings. Click the **Next** button to configure individual pages.

Website theme / effects

Add themes and special effects! Make snowflakes fall down in the browser, add logos that stay put as the user scrolls, and tons of other cool features, all with easy point and click selection.

There are several check boxes to indicate and select the theme (javascript effects) that you can see on your web page. Use pull-down menu for selection. Then, click **Next** to preview.

Falling Things:

- **Snow**—the snowflakes will fall on your screen;
- **Snow 1** - just the same action but another type of snowflakes;
- **Leaves** - the leaves will fall and fly on your screen;
- **Angels** - the same actions but Angels (instead of leaves) will fall on your screen.

Items. Please use pull-down menu to select the number of snowflakes (leaves).

Theme 1. Here you can include the "Top down curtain" effect. Try not to include too many effects. **Cursor pointer.** Here you can select:

- **Cursor text.** The name of the web page will trail the cursor.
- **Colorful tail.** The colorful tail will follow the cursor.

Site logo. Specify where you want to place the Logo image.

Logo duration. Specify how long you want the Logo to show on the page after it is loaded. **Alt text.** Enter the tooltip text—a brief message that will pop up next to the cursor when it stops over the Logo image.

Load/Save website

You can save up to five different versions of your site. Make sure the names you enter reflect changes between versions.

Attention: Before retrieving a previously saved website, save your work! If you don't save your current project, you will lose it. SiteStudio can work with only one site at a time.

Warning: Starting over will delete **ALL PREVIOUSLY SAVED SITES**. To start a completely new site, you need to register as a new user.

Note: Saving your web site will not publish it. To publish your site, click the publish link at the upper left-hand corner on the menu panel.

Start Over

Scrap all your pages with one click, and begin designing anew. Use this option only if you are completely sure. There will be no way to get back your current pages if you start over.

This option allows you to delete all your web pages with ONE click and start to design from the beginning. **Warning:** You will lose your current site as well as **ALL PREVIOUSLY SAVED SITES**. Don't use this function if you are not strongly sure!

Refresh Images

You would need to refresh images in the following cases:

- If ImageMaker has generated images incorrectly or there were some errors while generating.
- If your provider moved a user account from one box to another and refreshing helps to correct paths to images.

To refresh images, go to the *Site Settings* menu and click *Refresh Images*.

Change Language

SiteStudio offers 2 interface languages to work with: Russian and English. To change language:

1. In the *Site Settings* menu click the *Change Language* link.
2. Simply choose necessary language from the drop-down box. Interface language will change right away.

Keep in mind that if your website contains any pages, change of language can corrupt these pages. Therefore, you need to Start Over or delete all pages to change the language correctly.

Edit Security Info

You can make your site open to general public or closed (secure). Secure sites are often used by multinational companies to communicate current information to its representatives worldwide, where e-mailing is not appropriate.

To secure specific webpages, you should:

1. Configure access groups and users in the *Site Settings* menu.
2. Secure individual pages in the *Page Settings* tab of the specific page.

To configure users or user groups authorized to access your secure site, click the *Edit sec. info* link in *Site Settings*:

1. In the **Add Users** section click the **Add** button.
2. In the form that appears, enter **User Name**, user **Password** and user **Full Name**.
3. Click *Next* to proceed.
4. In the **Add Groups** section click the **Add** button.
5. In the form that appears, enter **Group Name** and choose the users to be assigned to this group.
6. Click *Next* to proceed.
Note: You can delete, edit and change the order of users and groups using the corresponding manipulation buttons.

To secure individual pages, go to Page Settings tab (see Page Settings help section for details).

Edit Info for Search Engines

SiteStudio allows to edit description to robots.txt file. This file is used all over the world by search engines to find the match to the search request. Search engine robots check robots.txt file, which is a plain text file, in the root of each server.

Robots.txt implements the Robots Exclusion Protocol, which allows the web site administrator to define what parts of the site are off-limits to specific robot user agent names.

You can leave the following indexing information to the search engines:

- **Allow all:** allows all robots (spiders) to index your site.
- **Deny all:** denies indexing your site by robots (spiders).
- **Pages to deny:** this option allows to deny indexing pages by robots. If it's the case, go to the "Settings page" of the page you want to deny and select the option "Deny indexing this page by robots(spiders)"
- **Allow all known:** allows only known robots to index your site. Here you can also add *Additional files or directories to deny*. Just enter the file or directory name into the input box.
- **Your own robots file:** here you can specify your own robots.txt file. If it's the case, enter robots.txt data into the input box. You can also add *Additional files or directories to deny*. Just enter the file or directory name into the input box.

Make sure to click **Next** to proceed.

Note: you can edit, delete and change the order of file and directory names that are to be denied.